



MARCOS FERNANDEZ

HTTP://WWW.MARCOSFERNANDEZ.COM :: SAN FRANCISCO

2019-CRNT
CUPERTINO, CA

APPLE TV +

SR.DESIGNER ::: APPLE MEDIA PRODUCTS
Production of Apple TV+ key art assets for TV, Desktop and Mobile.
Localization design, Agency QA, logistics, live publishing, misc.

2019-2019
SUNNYVALE, CA

APPLE

SR.MOTION GRAPHIC ARTIST ::: MARCOM
Animation of motion graphic assets published on apple.com.
Projects for iPad OS, iPhone 11, Apple Arcade, Apple Watch.

2018-2018
SUNNYVALE, CA

APPLE

MOTION DESIGNER ::: MARCOM
Animation of Group Facetime, alongside HI and Engineering.
Concepts for iPhone XS reveal, 2018 Screensaver.

2018-2018
SAN FRANCISCO, CA

CBS INTERACTIVE

MEDIA DESIGNER ::: ESN CREATIVE TEAM
Video and static interactive rich media ad design, display
and mobile, for CBS Sports, News & Entertainment.

2016-2017
REDWOOD CITY, CA

ELECTRONIC ARTS

SR. INTERACTIVE DESIGNER ::: GLOBAL COMMUNICATIONS GROUP
Video + HTML5 Animated ads, cinemagraphs, email design, social media +
for Titanfall 2, Battlefield 1, FIFA 17, Madden 17, Star Wars Battlefront, Mass
Effect Andromeda, UFC 2, along with services EA Access and Origin Access.
Point of contact for Facebook Gaming and Flite : programmatic ad platform.

2015-2015
SUNNYVALE, CA

APPLE

VISUAL DESIGNER / CONCEPT ARTIST ::: MARCOM
Created concepts for the iPad Pro + Pencil reveal films.
Photorealistic compositing. Static imagery and animation.

2011-2015
SAN FRANCISCO, CA

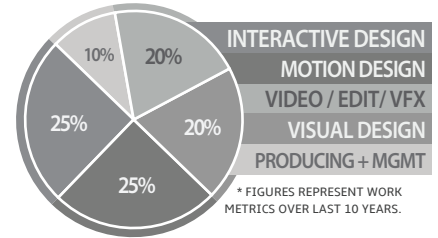
UNIVERSAL MAGNETIC

CREATIVE DIRECTOR / FOUNDER
Visual design, branding, marketing, UI, UX photography / post, video editing,
motion design, HTML5 / CSS3, SEO, analytics, consulting and social media.
Produced content with Videographers, Musicians and Sound Engineers.

WEBSITE / ARCHIVE LINKS

- PERSONAL PORTFOLIO VIEWABLE @
HTTP://WWW.MARCOSFERNANDEZ.COM
- RETIRED COMPANY PORTFOLIO @
HTTP://WWW.UNIVERSALMAGNETIC.COM

RECENT WORKFLOW*



RELEVANT INTERESTS

FILM ::: TECH ::: ASTROPHYSICS
SCI-FI ::: VR ::: AR ::: VEHICLE

PORTFOLIO GLIMPSE



COLLEGE EDUCATION

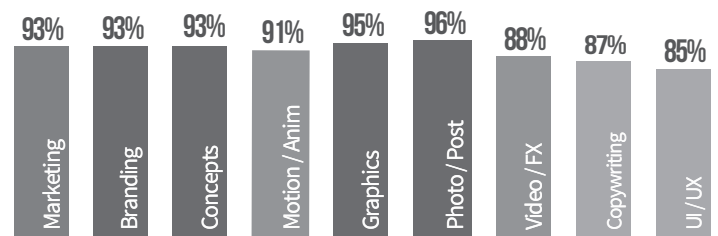
- 0307 SAN FRANCISCO STATE
DESIGN / ART
- 0203 SHERIDAN ART COLLEGE
ART / DESIGN
- 0102 SANTA BARBARA CITY
FILM / ART

Ps	Photoshop	96%
Ae	After Effects	90%
Ai	Illustrator	79%
Pr	Premiere	70%
W	Wordpress - CMS	90%
S	HTML5 / CSS3	83%

LANGUAGE 33% PROFICIENCY W/ COMPLIMENTARY SOFTWARE

PROFICIENCIES

SKILLS



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MMXXI ::: v1.3